Research Plan

/ research plan should be approximately three-four pages

# Objectives

*State the objectives of your research in a succinct paragraph. Be specific. When you are done with the research, you should be able to clearly determine if you’ve met these objectives.*

# Focus and Topics

*State the focus of your research in a succinct paragraph. Then, describe the various topic areas that fall under this focus, and explain why these topics are interesting and potentially valuable to research.*

# Activities and Method

*What research methods will be used? Why are you selecting these methods, as compared to any others? Be specific enough that someone else could run this research study for you, after reading this section.*

# Participants and Context

*Who will you observe, and where will you observe them? What are the challenges of getting into this environment? Will you be able to watch actual behavior?*

# Schedule

*What is the day to day (and hour to hour) schedule for research? Leave time for recruiting, travel, and other logistics. While a work day may have eight hours in it, it’s difficult and exhausting to conduct more than three hours of research in a single day. If you are traveling between multiple locations,*

# Discussion Guide / Script

*What will you say to participants when you start? If there is an interview portion of the research, what questions will you ask? How will you describe your intent, in order to form a positive relationship with participants from the beginning of your research?*